

AUBURN UNIVERSITY

HOSPITALITY MANAGEMENT GRADUATE PROGRAM

The Hospitality Management Graduate Program at Auburn University is currently recruiting applicants to join the Ph.D. and Master's degree programs in *Hospitality Management* for Spring and Fall 2021.

THE PLACE TO KICKSTART YOUR CAREER

The Auburn University Hospitality Management program is at the forefront of current thinking in hospitality management graduate education. Recognized by students, graduates and employers for its tradition of combining academic theory with practical application in teaching and research, the program offers a unique blend of advanced theoretical and applied studies in the broad hospitality and tourism fields.

Since its founding in 1995, Auburn's Hospitality Management Graduate Program has been developing world-class graduates expertly prepared to identify, analyze and respond to the dynamic nature of the hospitality and tourism domains.

Offering graduate degrees at both the Ph.D. and Master's levels (thesis and non-thesis tracks, both on-campus and via distance learning), these programs provide students with access to unique industry partnerships and distinguished faculty leaders exhibiting excellence in teaching, research and applied outreach.



The future home of the Auburn Hospitality Management Graduate Program, the Tony and Libba Rane Culinary Science Center (<https://ranecenter.auburn.edu/theranecenter/>) will present a one-of-a-kind opportunity for graduate students and faculty to produce relevant research and creative scholarship. Once construction is complete in Spring 2022, the center will feature a boutique teaching hotel, spa, rooftop garden/event space, teaching restaurant, wine appreciation center, distilled beverages center, mixology

academy, brewing science center and a range of teaching, demonstration and food production laboratories.

This unique innovative environment will provide an inspiring learning platform for graduate students to design and carry out meaningful hospitality research projects, while providing cutting-edge opportunities to develop teaching, technical and leadership skills.

We offer a generous, highly competitive one-third time (13 hours per week) graduate assistantship package which includes full tuition waiver, monthly stipend for 12 months per year, contribution towards cost of health insurance and a wide variety of scholarship, grant and fellowship opportunities. As in previous years, outstanding applicants to the Ph.D. program will be nominated for an Auburn University Presidential Graduate Research Fellowship or the President's Graduate Opportunity Program. Both come with substantial additional benefits.



OUR GRADUATE DEGREES

MASTER OF SCIENCE

The Master of Science degree is designed to provide advanced education for the rapidly evolving hospitality field. Students have a choice of two study tracks: the on-campus thesis or non-thesis program (non-thesis also offered in distance education format).

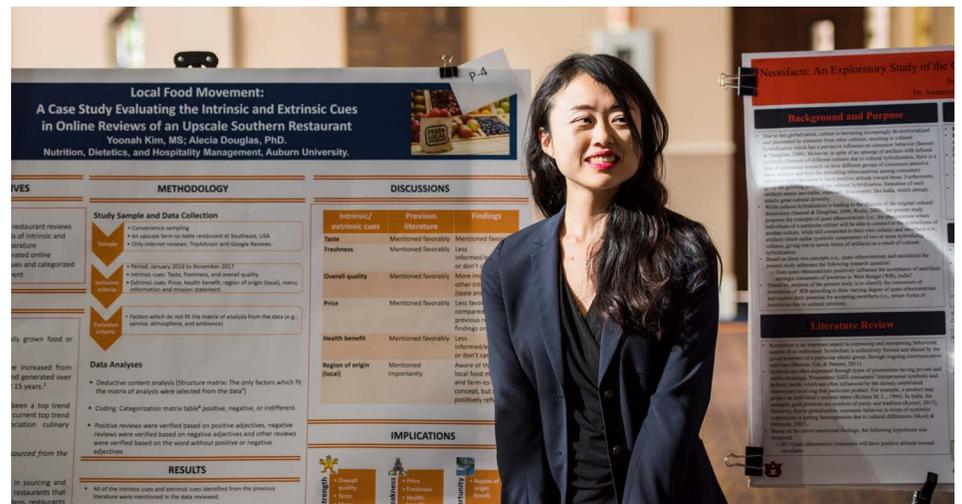
The Master's degree requires a minimum of 30 semester hours for the thesis option and 33 for non-thesis. The thesis track develops the necessary skills to perform high level, timely and relevant research aimed at rejuvenating existing hospitality thinking and practice.

The non-thesis track is designed mainly for individuals interested in combining current work life with the need for educational advancement. Non-thesis requirements include completion of a primary research project relevant to the student's direct business environment.

The online Master's program was the first of its kind in the hospitality management field in the U.S., and continues to enjoy a manageable graduate cohort where distance students receive the same program experience as their on-campus counterparts.

DOCTOR OF PHILOSOPHY

The Doctor of Philosophy (Ph.D.) degree is offered to students interested in developing research skills beyond the Master's level and is focused on an academically-oriented career. The Ph.D. program places a strong emphasis on methodology and the scientific process, and equips students with the skillset necessary to make significant contributions in the chosen research field. The Ph.D. program requires a minimum of 60 semester hours beyond the Bachelor's degree, general examinations and a dissertation describing original research in the student's area of emphasis.



WHAT TO EXPECT

Students joining our graduate program can expect:

- Solid preparation in the theory and experiential areas of hospitality and tourism.
- Manageable graduate cohort that offers a personable and highly customized graduate education experience.
- Tailored professional and academic development plan to help individual students grow in chosen areas of interest.
- Broadly diverse faculty offering a wide range of hospitality and tourism specializations.
- Numerous opportunities to participate in research projects and grant writing with a view to producing research publications.
- Ambitious, inclusive and nurturing culture with a balanced mix of students and faculty from around the world.
- Year-round comprehensive professional development opportunities such as international tours and study abroad programs, independent teaching and a multitude of professional certifications.
- Access to well-established professional networks.

IT'S YOUR FUTURE. START HERE.

Applications are open to senior undergraduate students interested in the Master's degree program, as well as graduate students who have completed or expect to complete their Master's degree and are interested in the Ph.D. degree program. Below is a guide to the 2021 graduate application process:

1. APPLY ONLINE

Complete the [online application](#) to start the process. Candidates can submit their applications for Fall or Spring terms. Please review the [application procedure](#) to ensure you have everything you need to apply.



2. LET US GET TO KNOW YOU

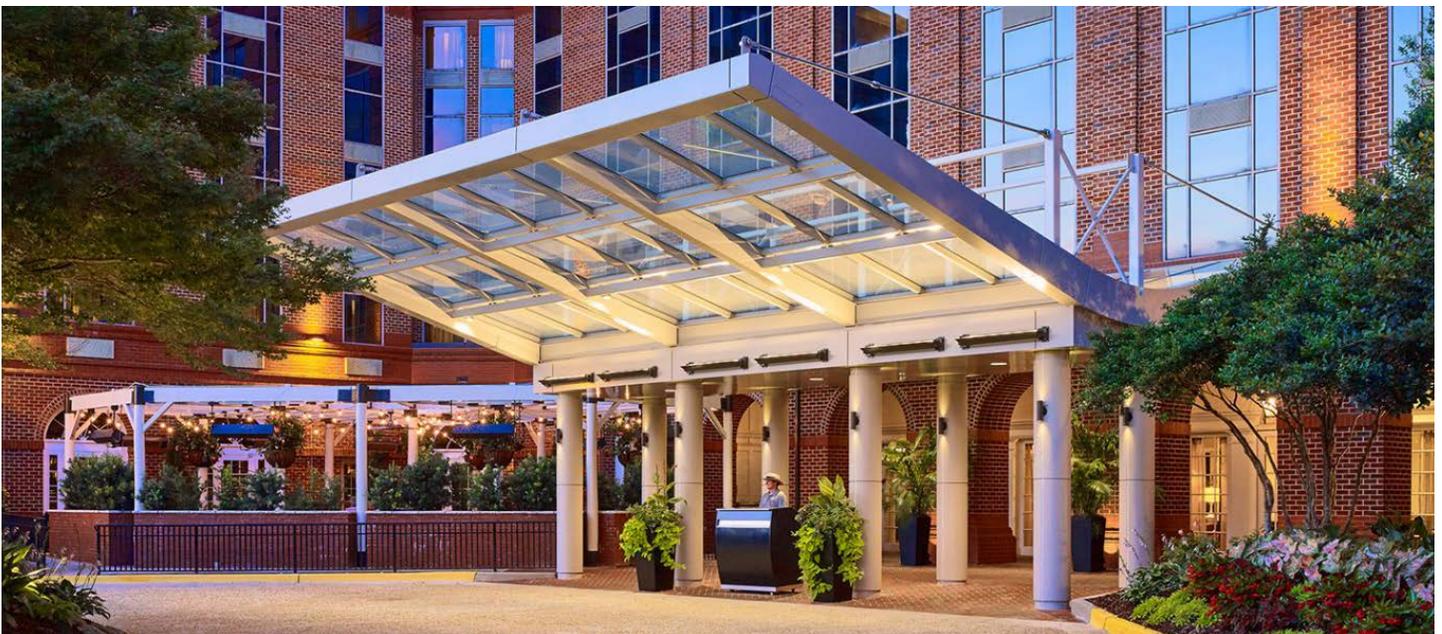
Our faculty will be attending the:

- 26th Annual Graduate Student Conference in Houston, TX
- 2021 SECSA Conference in Memphis, TN
- 2021 ICHRIE Conference in Washington, DC

We would love to meet with you to talk face-to-face and answer any questions that you may have, and map out how some of the unique aspects of the Auburn University Hospitality Management Graduate Program could be a good fit for you. Please contact us through the information provided below to schedule an appointment. Applicants not met at conferences will be contacted directly.

3. COME VISIT US IN AUBURN

Depending on the future course of the current pandemic, selected domestic applicants will be invited to visit the Auburn University campus to network with current graduate students, interact with prospective mentors and faculty, discover the exciting and innovative research taking place in the Hospitality Management program and learn more about graduate support opportunities offered by the Program, College of Human Sciences and Auburn University. Funding will be provided for student travel expenses associated with the campus visitation.



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